



PRESS RELEASE

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FEDERAL RESERVE CHAIRMAN TO DELIVER OPENING SPEECH AT NABE'S 2012 ECONOMIC POLICY CONFERENCE

Federal Reserve Chairman **Ben Bernanke** will deliver the opening speech at the National Association for Business Economics (NABE) 2012 Economic Policy Conference, scheduled for March 25-27 at the Marriott Crystal Gateway Hotel in Arlington, VA.

"The conference will focus on lingering issues from the 2008-2009 financial crisis, from both the monetary and fiscal sides, and address key areas relating to structural imbalances to retool the economy for sustainable growth, job creation, competitiveness, and long-term prosperity," said NABE President **Gene Huang**, chief economist at FedEx Corporation. "We're seeing a shift in policy priorities from the immediate demands of the crisis to some longer-term economic challenges," added 2012 NABE Policy Conference Committee Co-Chair **Rich Brown**, chief economist at the Federal Deposit Insurance Corporation. "The conference agenda reflects this shift by focusing on fiscal sustainability, regulation, energy, labor markets and other topics that will shape our economic future."

Structured around the theme of "From Crisis Management to Long-Term Renewal," the annual conference, now in its 28th year, will include both panel discussions and keynote addresses on a wide variety of topics. "The NABE Economic Policy Conference will tackle critical international economic issues facing us all," said **Stuart Mackintosh**, Co-Chair of the 2012 NABE Policy Conference Committee and executive director of The Group of Thirty. "Leading European central bankers and policymakers will address the ongoing crisis facing the Eurosystem and the negative spillover effects; anyone who wants to understand the political and economic factors behind Europe's continuing malaise should register today."

"We are approaching one of the most important elections in recent history, with the economy clearly the top issue among voters, said NABE Policy Conference Committee Co-Chair **Kevin Swift**, chief economist and managing director at the American Chemistry Council. "The outstanding lineup of speakers and topics make this NABE Economic Policy Conference an especially timely, 'must-attend' event."

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Other confirmed speakers include: **Alan Blinder**, professor, Princeton University; **Charlie Cook**, *The Cook Political Report*; **Peter Diamond**, professor, Massachusetts Institute of Technology; **Douglas Elmendorf**, director of the Congressional Budget Office; **David Miles**, member, Monetary Policy Committee, Bank of England; **Fred Smith**, chairman and CEO, FedEx Corporation; and **Jens Ulbrich**, head, Economics Department, Deutsche Bundesbank. Invited speakers at press time include **Lawrence Lindsey** of The Lindsey Group.

Conference sessions include: Austrian Economics 101; Long-Term Fiscal Policy Alternatives; the Eurozone Crisis and Its Implications for the Global Economy; Fracking Our Way to Energy Independence: What Are the Policy Choices?; Fiscal, Monetary & Trade Policy: What Canada Did Right in the Wake of the Great Recession; Regulations for Business: A Burden or Blessing?; The Fiscal State of the States; Implementing Health Reform as the Supreme Court of the United States Deliberates Constitutionality; Government Stimulus: When and How Should Businesses Be Incentivized?

The speaker roster also includes: **Craig Alexander**, chief economist, TD Bank Financial; **Josh Barro**, fellow, Manhattan Institute for Policy Research; **Peter Boettke**, professor, George Mason University; **Steven G. Cochrane**, managing director, Moody's Analytics; **David Draine**, senior research associate, Pew Center on the States; **Susan Dudley**, director, Regulatory Studies Center, George Washington University; **Adam Finkel**, senior fellow and executive director, Penn Program on Regulations; **Sherry Glied**, assistant secretary for planning and evaluation, U.S. Department of Health and Human Services; **Peter G. Hall**, vice president, Export Development Canada and president, Canadian Association of Business Economists; **Ellen Hughes-Cromwick**, chief economist, Ford Motor Company; **Paul Hughes-Cromwick**, senior health economist, Altarum Institute; **Brink Lindsey**, senior research and policy scholar, Ewing Marion Kauffman Foundation; **David Marsh**, co-chairman, Official Monetary and Financial Institutions Forum and chairman, SCCO International; **Chad Moutray**, chief economist, National Association of Manufacturers; **Chris Ragan**, professor, McGill University; **Sarah Rosenbaum**, professor, George Washington University; **Holger Schmieding**, chief economist, Joh. Berenberg Gossler & Co.; and **Greg Valliere**, chief political strategist, Potomac Research Group.

PRESS REGISTRATION

Register online using our online form at: <http://www.nabe.com/press/2012pcreg.cfm>

CONFERENCE PROGRAM

A regularly updated program may be found at: <http://www.nabe.com/pc12/program.html>

ABOUT NABE: NABE is the premier professional association for business economists and those who use economics in the workplace. Since 1959, NABE has attracted the brightest minds and the most prominent figures in economics, business, and academia to its membership with highly-regarded conferences, educational and career development offerings, industry surveys, and its unrivaled networking opportunities. The NABE membership is organized into ten subject-oriented Roundtables, including: Corporate Planning, Financial, Health Economics, International, Manufacturing/Industry, Real Estate/Construction, Regional/Utility, Small Business and Entrepreneurship, Technology, and Transfer Pricing. Past presidents of NABE include former Chairman of the Board of Governors for the Federal Reserve System, Alan Greenspan, several former Federal Reserve Governors, and other senior business leaders. For more information, please visit www.nabe.com.

EDITOR'S NOTE: For more information regarding media attendance at the NABE 2012 Economic Policy Conference, please contact NABE Press Officer Melissa Golding on 571-236-2820 or melissag@nabe.com. For hotel reservations, contact the Marriott Crystal Gateway directly at 703-920-3230. Mention the NABE meeting when you book your room to receive the special discounted rate of \$249/night. The NABE discounted room rate is available until **March 2, 2012**.

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