

What You Don't Know About Future Economic Policies Will Affect Your Analyses and Decisions!

- *Come to Washington, DC for just two days and let the experts fill you in.*
- *Meet and get to know the people you can call on for advice all year round!*



Economic Policy in Transition

NABE's 2004 Washington Economic Policy Conference
and AUBER's Annual Spring Meeting

March 25 and 26, 2004
Capital Hilton Hotel

Register now and save money!

Details inside or at www.nabe.com/pc2004

Create timely high-performing analyses based on the facts from the count

Confront these economic challenges facing your business and find out:

- How to transition to less stimulative near-term policies and potentially higher interest rates
- How to adapt to long-term domestic budget realities—implied by public commitments to retirees, desires for lower taxes, and sharply rising discretionary spending
- How to deal with trade policy issues—including outsourcing, China, NAFTA, and exchange rate movements.

NABE—For over forty years, the National Association for Business Economics (www.nabe.com) has served professionals who use economics in their work. NABE has over 2,500 members in the United States and abroad, and over 46 chapters nationwide.

AUBER—Founded in 1947, the Association for University Business and Economic Research (www.auber.org) is the professional association for business and economic research centers in public and private universities.

Choose from eleven general and six concurrent education sessions ... And take back intelligence you can apply on your job immediately.

Insightful analyses and balanced coverage to help you recognize and understand the current economic and policy issues—it's what you've come to expect from the annual policy conference.

Join hundreds of economic and finance professionals for two information-filled days. You won't

want to miss this popular event, in its 20th year.

For the second year, we've scheduled a poster session where you can present new ideas and innovative analysis to share with all conference participants. Sign up for your spot today! Use the attached registration form. Hurry, space is limited.

Analyses and business plans by the country's leading economic experts...

Economic Policy in Transition

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FINANCIAL TIMES
World Business Newspaper



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Macroeconomic Advisers

WEDNESDAY, MARCH 24, 2004

5:00-6:30 PM
Welcome Reception
Capital Hilton Hotel

Duncan Meldrum, NABE President and
Chief Economist, Air Products and
Chemicals, *presiding*

David M. Walker, Comptroller General of
the United States

THURSDAY, MARCH 25, 2004

8:00-8:30AM
Registration and Early Morning Coffee

8:30-9:20AM
Fiscal Policy Challenges

Policymakers are aware of the economic challenges of transitioning to less stimulative near-term policies while simultaneously addressing the difficult long-term budget realities implied by public commitments to current and future retirees, desires for lower tax rates, and sharply rising discretionary spending. Our keynote speaker will identify the fiscal policy challenges faced by the United States over the next couple of decades.

*"[Lots of] opportunities
to ask questions."*

9:30-10:15 AM
**Health Policy Reform vs Incremental
Changes: What's Cost Effective for the U.S.?**

Health policy is an important topic in this year's Presidential campaign and nothing could be more timely than an expert view of policy proposals in the wake of last year's Medicare law. Are wholesale changes to our health care system in the offing? Or will incremental changes continue to be at the forefront of policymakers' agenda? We'll hear

For updates to this program, visit www.nabe.com

AUBER's Annual Spring Meeting

from one of the top health policy experts on what type of policy changes are appropriate, and what is cost effective.

Ellen Hughes-Cromwick, Chief Economist, Ford Motor Company, *presiding*

Uwe E. Reinhardt, Professor, Woodrow Wilson School of Public and International Affairs, Princeton University

10:15-10:45 AM
NETWORKING BREAK

10:45 AM-11:45 AM
***China's Pro-Growth Policies:
How Far and How Fast?***

The speakers will share their insights regarding the business fundamentals in China. They will address the question of what sort of policy adjustments are likely going forward that may help businesses anticipate key changes in the business environment in China. Is there unwarranted euphoria over the sheer size of the market and less discussion about the revenue and/or earnings potential?

Jenny Lin, Senior Asia-Pacific Economist, Ford Motor Company, *presiding*

Nicholas R. Lardy, Senior Fellow, Institute for International Economics

Greg Fager, Asia Pacific Director, Institute for International Finance, Inc.

"Subject matter/issues were most relevant to current economic conditions."

11:45-1:15 PM
LUNCHEON

Duncan Meldrum, NABE President and Chief Economist, Air Products and Chemicals, *presiding*

Monetary Policy in Transition

In the not too distant future, monetary policy will make the sometimes difficult transition to a more neutral stance as the expansion becomes self-sustaining and less stimulus becomes desirable. Complicating this transition will be the uncertain, but potentially significant, changes in underlying productivity growth, and potentially sharp changes in fiscal policy. At the same time the Fed will likely continue to refine its practices to improve its effectiveness, especially in a low inflation/low interest rate environment. How the Fed meets these, as well as other challenges, will importantly influence how the economy fares in the years ahead. Governor Kohn will lay out his views on how the Fed will meet the many challenges that lay ahead.

Carl R. Tannenbaum, Chief Economist, LaSalle Banks/ABN AMRO NA, *introduction*

Donald L. Kohn, Member, Board of Governors, Federal Reserve System

1:30-2:45PM
CONCURRENT EDUCATIONAL SESSIONS A

1 Fiscal Stress on State Governments

The session will focus on a current discussion of how states are coping with the fiscal stress, a look at how long before the situation improves, and an examination of whether states actually have a structural deficit or surplus. Included in the presentation will be some discussion of what are states doing to "update antiquated tax systems".

Marshall Vest, AUBER President and Director, Economic & Business Research, University of Arizona, *presiding*

Roger E. Brinner, Partner & Chief Economist, The Parthenon Group

Sponsored by the AUBER and the Regional/Utility Roundtable

2 Understanding Social Security Reform Options

Some experts estimate that the present value difference between federal commitments to social security and other entitlement programs and expected tax revenues is \$44 trillion. Our three expert panelists will focus on the long-term solvency of social security. Doug Holtz-Eakin will discuss the outlook under current law, while Eric Engen and Peter Orzag will present their alternative social-security reform proposals.

Douglas Holtz-Eakin, Director, Congressional Budget Office, *presiding*

Eric M. Engen, Resident Scholar, American Enterprise Institute

Peter R. Orzag, Senior Fellow, Brookings Institution

Sponsored by the Financial Roundtable

2:45-3:15 PM
NETWORKING BREAK

3:15-4:30 PM
CONCURRENT EDUCATIONAL SESSIONS B

1 Legacy Costs: Pension and Health Benefits Reform

Legacy costs – both pension and health care obligations – are rising at a rapid pace, driven by strong growth in health care costs and more moderate projected returns on pension portfolios. With aging baby boomers tipping the scale between the number of workers supporting each retiree, this panel will address how companies and the Federal government will address these challenges. Will they wait until it's too late, making the problems' solution more costly for society?

Richard B. Berner, Chief U.S. Economist, Morgan Stanley, *presiding*

Dallas Salisbury, President and CEO, Employee Benefit Research Institute

Steven Kandarian, Former Executive Director, Pension Benefit Guaranty Corporation ▼

Britton Harris, Chief Investment Officer,
Verizon Investment Manager and Vice
Chair, Committee on Investment of
Employee Benefit Assets

***Sponsored by the Corporate Planning
Roundtable***

**② *Manufacturing Initiatives:
Weighing the Costs and Benefits***

At least one Democratic candidate has called for an American industrial policy and the Bush Administration seems to have embraced some elements of industrial policy—for example, trade actions that offer protection to the steel and textile industries, and the creation of the position of “manufacturing czar” in the Department of Commerce. Is a consensus emerging on the need for policies that favor, protect, or encourage specific industries, their shareholders, and their workers? Our speakers will address these issues.

James Meil, Chief Economist, Eaton Corporation, *presiding*

Kristin Forbes, Member, Council of Economic Advisers

Robert Kuttner, Co-Editor of The American Prospect

Sponsored by the Manufacturing Roundtable

4:45-5:30

View from the CEA

CEA Chairman Mankiw will describe the President’s economic policy initiatives and how the state of the economy has figured into their formulation. The popular annual *Economic Report of the President*, a responsibility of the CEA, will have been released in early February.

Rosemary D. Marcuss, NABE Vice President and Deputy Director, Bureau of Economic Analysis, *presiding*

The Honorable Gregory Mankiw, Chair, Council of Economic Advisers

6-7:30

RECEPTION

Please join us for a reception in the famous Cash Room, U.S. Department of the Treasury. The Cash Room opened in June 1869 for the transaction of the government’s financial business. The need for a bank in the Treasury Building arose indirectly from a reform of the country’s monetary system in 1846 and from subsequent developments during the Civil War. The architect of the Cash Room, Alfred B. Mullett, designed it as a roofed version of an Italian palazzo, a traditional bank design throughout Europe.

Remarks by The Honorable **John W. Snow**, Secretary, U.S. Department of Treasury Cash Room

U.S. Department of the Treasury
1500 Pennsylvania Avenue Northwest

FRIDAY, MARCH 26, 2004

7:30-8:50 AM

BREAKFAST

Duncan Meldrum, NABE President and Chief Economist, Air Products and Chemicals, *presiding*

U.S. Trade Policy?

We’ve come a long way since the passage of NAFTA 10 years ago and now we look forward to a range of trade policy issues that confront businesses faced with shifting cost structures and intense competition from foreign competitors. At issue are jobs, market access, and, of course, free and fair trade. Richard Fisher will share his thoughts on bilateral trade negotiations, the Free Trade Area of the Americas, and how the trade-policy pressure points of jobs, the environment, and market access will play out.

Harvey Rosenblum, Director of Research, Federal Reserve Bank of Dallas, *introduction*

Ambassador Richard Fisher, former U.S. Deputy Trade Representative and Vice Chairman, Kissinger McLarty Associates

9:00-9:45 AM

Federal Health Policy

Federal health policy has made great strides recently. The Medicare law enacted last year increases the private sector’s role in that important program. Further, the introduction of health savings accounts, coupled with the addition of a prescription drug benefit for our senior citizens, represent a substantive commitment by the Administration and Congress to improve health care quality and access. Secretary Thompson has been invited to comment on these policy changes and those mentioned by President Bush in his State of the Union address and his Presidential campaign stops.

Diane C. Swonk, Chief Economist, Bank One, *presiding*

The Honorable Tommy Thompson, Secretary, U.S. Department of Health and Human Services ▼

9:45-10:15 AM

NETWORKING BREAK

10:15-11:00 AM

The Future of Banking in America

In an era of record profitability, the banking industry continues to undergo far-reaching changes associated with inter-state branching, new combinations of financial activities, and new information technologies. These changes pose a number of important regulatory challenges, including: how best to deal with “megabanks” of unprecedented size and complexity, whether combinations of banks and non-financial commercial enterprises should be permitted, and whether

and how the financial services regulatory system should be revised.

Richard A. Brown, Chief Economist, Federal Deposit Insurance Corporation, *presiding*

Donald E. Powell, Chairman, Federal Deposit Insurance Corporation

11:15-12:30 PM
CONCURRENT EDUCATIONAL SESSIONS C

1 Consumer-Driven Health Care

Some companies provide employees a personal health account from which they pay medical expenses directly. These accounts allow consumers to control a portion of their own health care dollars and pay directly for medical care. Many believe these accounts have the potential to revolutionize our health care system.

Robert F. Graboyes, Vice Chair, Health Economics Roundtable and Professor, University of Richmond, *presiding*

John Goodman, Chair, Health Economics Roundtable and President, National Center for Policy Analysis

Ben Cutler, Chairman, Fortis Health

Sponsored by the Health Economics Roundtable

2 Does Exchange Rate Management Have a Role in the Macro Policy Tool Kit?

Economic fundamentals usually dominate exchange rate moves, but this hasn't stopped policymakers from attempting to influence exchange rates, sometimes over considerable periods. Two experts will discuss both the fundamentals underlying the dollar's recent decline and the efficacy of attempts to manage currencies.

Kevin L. Kliesen, Economist, Federal Reserve Bank of St. Louis, *presiding*

Catherine Mann, Senior Fellow, Institute for International Economics

Richard H. Clarida, Professor of Economic and International Affairs, Columbia University

Sponsored by the International Roundtable

12:30-1:45 PM
LUNCHEON

Duncan Meldrum, NABE President and Chief Economist, Air Products and Chemicals, *presiding*

Independence and Equity

Senator Paul Sarbanes played a critical role in writing the new securities law that did much to strengthen the integrity of our capital markets in the wake of recent scandals. We will hear his perspectives on the motivation for Sarbanes-Oxley, the success to date in its implementation, and what more needs to be done to further improve the institutional

framework underlying U.S. capital markets that will build investors' trust without snarling the financial services industry in inefficient over regulation.

Chris Varvares, President, Macroeconomic Advisers, *introduction*

The Honorable Paul Sarbanes, Ranking Member, Senate Banking Committee ▼

“Full of top notch speakers.”

2:00 PM-3:15 PM

Economic Impact of Offshore Outsourcing

Offshore outsourcing of jobs is currently one of the most visible issues in the popular press and in policy circles as many occupations in the United States, particularly in technology, have disappeared only to reappear elsewhere in the world. The speakers will address the trade and distributional issues and what, if anything, policymakers might consider in response.

Chris Swann, Chair, Technology Roundtable and Senior Consultant, Global Insight, *presiding*

Lael Brainard, Senior Fellow, Brookings Institution

Raymond Mataloni, Bureau of Economic Analysis

Thomas F. Siems, Senior Economist and Policy Advisor, Dallas Federal Reserve Bank

Sponsored by the AUBER and the Technology Roundtable

3:30-4:45 PM

The Uses of Federal and State Statistics

For economists using Federal data, these presentations by Bureau of Labor Statistics analysts will provide valuable insights on current trends and innovations from Federal agencies. Tom Nardone (BLS) will present on reconciling payroll and household employment statistics using the Current Population Survey (CPS) and Current Employment Statistics Survey (CES); and Rick Clayton (BLS) will present on the new BLS QCEW quarterly press release called “County Employment and Wages” and its uses.

J. Bruce Kellison, Associate Director, Bureau of Business Research, University of Texas at Austin, *presiding*

Reconciling Payroll and Household Employment Statistics

Tom Nardone, Bureau of Labor Statistics
“County Employment and Wages” and Its Uses

Rick Clayton, Bureau of Labor Statistics

Sponsored by AUBER and the NABE Statistics Committee

▼ Invited

THE 2004 WASHINGTON ECONOMIC POLICY CONFERENCE

Economic Policy in Transition

March 25 and 26, 2004

Capital Hilton Hotel • 16th and K Streets, NW • Washington, DC

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The Conference

Meeting fee includes one breakfast, two luncheons, two receptions, and coffee breaks.

Registration

If registering more than one person from the same company, please complete one registration form for each attendee and send in together.

So that we can plan, please check one concurrent session that you plan to attend from each of the three groups below:

Thursday, March 25, 2004

Educational Sessions A

- 1. Fiscal Stress on State Governments
- 2. Understanding Social Security Reform Options

Educational Sessions B

- 1. Legacy Costs: Pension and Health Benefits Reform
- 2. Manufacturing Initiatives: Weighing the Costs and Benefits

Friday, March 26, 2004

Educational Sessions C

- 1. Consumer-Driven Health Care
- 2. Exchange Rate Management

I plan to attend the reception on Wed., Mar. 24.

I plan to attend the two post-luncheon sessions on Fri., Mar. 26.

Please register me for the poster session. For information on the poster session, see www.nabe.com/pc2004.

Treasury Department security officials require the following information for the Thurs. evening reception.

Are you a U.S. citizen? Yes No

Social Security Number _____

Date of Birth _____

Passport Number, if not a U.S. citizen _____

Payment

Registration fee prior to March 1, 2004:

___ \$350 NABE/AUBER meeting fee
___ \$490 Meeting fee & NABE member dues*
___ \$575 Non-NABE/AUBER/member

Add \$50 after March 1 and \$100 for registration at the door.

Introductory discount: To encourage attendance from NABE and AUBER members who have never attended a policy conference, we are pleased to offer them a discount of \$50 off the registration fee.

*Fee includes \$140 for NABE membership. Contributions or gifts to NABE are not tax deductible as charitable contributions. However, they may be tax-deductible as ordinary and necessary business expenses.

TOTAL ENCLOSED \$ _____

Questions? Please contact NABE at nabe@nabe.com or phone 202-463-6223.

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Check is enclosed payable to NABE (payable in U.S. dollars and drawn on a U.S. bank.)


To be eligible for a refund less \$50 fee, registration cancellation must be received in writing by March 12, 2004.

Hotel Reservations

For reservations at the Capital Hilton Hotel (16th and K Streets NW, Washington, DC), please call 202-393-1000 or 1-800-HILTONS and mention the three-letter group code, NBE. A block of sleeping rooms has been reserved for a special rate of \$199 per night single/double. The room block cut-off date is March 3, 2004.

Four Ways to Register

 www.nabe.com  202-463-6239  202-463-6223

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